



St. Catherine of Bologna School
Balancing Education and Faith

September 15, 2015

Dear St. Catherine's Parents,

The Marketing Committee is in the planning phase of marketing activities for this school year. We are seeking the invaluable input from the parents/guardians of students in our school to learn how they would describe their satisfaction with the school and their children's educational experience at St. Catherine's of Bologna School.

Please take a few minutes to share your thoughts and feelings about our school and how we can work together to continue to provide the best possible educational experience for your child(ren).

Your comments will also help us make improvements to the existing marketing programs, make plans for new program initiatives as needed and help us recruit new students to our school in the future.

The survey is confidential and does not require your signature. Please return the form to the school office by Monday, September 21st. Thank you in advance for your participation and for sharing your input.

Sincerely,

STCB Marketing Committee

Frank Bouley
Betty Gartner
Emma Medina
Laurie Sigalos
Chris Sperber



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Parent Questionnaire:

Child's grade: _____

Town/City of Residence: _____

How long has your child attended St. Catherine's of Bologna School? _____

How did you first find out about St. Catherine's of Bologna School?

Why did you decide to send your child to St. Catherine's of Bologna School?

What other schools did you consider?

How would you describe your and your child's experience at STBS?

Thank you for your participation in this survey!



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What are your favorite aspects or qualities of the school?

What aspects would you like to see improved or added?

Would you or have you recommended the school to friends or others? _____

If not, can you please tell us what prevents you or would prevent you from recommending the school to others?

If yes, what do you consider to be the most important thing you would tell others about the school?

Thank you for your participation in this survey!